

## A JBL INSTALLATION

### JBL AT THE ALFRED HITCHCOCK THEATRE UNIVERSAL STUDIOS

It is an accepted fact among motion picture sound engineers worldwide that JBL products are the new standard for the industry. This is certainly the case in Hollywood, and virtually all major studios and post-production facilities have converted to JBL in recent years.

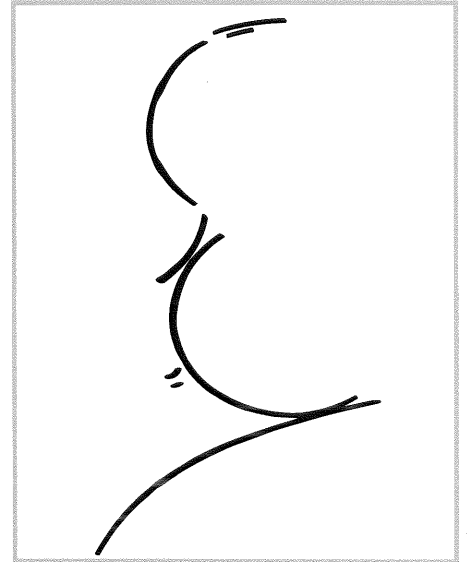
Universal City Studios is no exception, and the famous Alfred Hitchcock Theatre, located on the studio lot, has recently been rebuilt and outfitted with JBL model 4675A screen systems and 5235 active dividing networks.

The facility, which was completed in 1987, is used both for industry screenings and for film-recording activities. Architectural and acoustical design was carried out by Jeff Cooper Architects, AIA, Los Angeles.

JBL pioneered the concept of flat power response in motion picture sound reproduction, and the 4675A systems are typical of the new technology. By radiating sound over controlled angles from 200 Hz to 12.5 kHz, the requirements for equalization are minimized, and in many cases, it is necessary only to equalize for through-the-screen losses in order to maintain the desired house contour as specified by ISO standards.

**“The Alfred Hitchcock Theatre is our showplace. We believe it to be the finest re-recording and screening theatre in the world today. In making our choice for monitoring components, we carefully evaluated everything that the market has to offer without regard for price or convenience. Our final choice was and is: JBL.”**

Doc Goldstein,  
Chief Engineer  
Universal Studios  
Sound Department



**JBL**

View of interior of Alfred  
Hitchcock Theatre looking  
back toward the mixing  
console. Acoustic design  
© Jeff Cooper Architects,  
AIA, Los Angeles, 1987.

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