

# KD-50F KD-40R

# Sales Manual

**TURNTABLE** 

# **Product policy**

At the low end of the price range where the KD-40R and KD-50F are positioned, it's usually not easy for the salesman to offer much to a prospective customer — except for the price. But, while price is certainly an important factor, these two Kenwood turntables also offer a great deal in the way of performance. The specifications for wow-and-flutter and rumble, for example, immediately imply superior engineering. Such specs, in fact, have previously been the prerogative of turntables of a higher range of products.

In the case of the KD-50F, its primary selling

point is its quartz-PLL direct-drive system, while the KD-40R also offers a direct-drive system as the basis for its performance and potential for long-term reliability. Both models use DC servomotors that are designed to eliminate or minimize the irregular energy delivery of conventional motors. The KD-50F employs a coreless DC motor for this purpose, while the KD-40R employs a 20-pole, 30-slot DC motor that has been successfully incorporated into several other popular Kenwood units

Automatic operation is also a key feature of

### **Sales Points**

### **Key Specs**

### KD-5OF

- Quartz-PLL speed control
- Direct-drive system
- Fully automatic operation
- 2-motor drive
- Coreless DC servomotor with freedom from "cogging" effects
- Straight tonearm designed for low mass, low resonance, smooth tracking
- Highly stable gyro-balanced pivot
- Touch-switch, front-lined controls

- Wow-and-flutter 0.025% (WRMS)
- Rumble -75dB (DIN wtd)

### KD-4OR

- Direct-drive system
- Automatic return with cut feature
- 3-LED speed-centering guidance system
- 20-pole 30-slot DC servomotor with low "cogging" effects
- Straight tonearm designed for low mass, low resonance, smooth tracking
- Highly stable gyro-balanced pivot
- Touch-switch front-lined controls

- Wow-and-flutter 0.03% (WRMS)
- Rumble -73dB (DIN wtd)

both models. But both models possess another feature that is as important as direct-drive: a low-mass, low-resonance straight type tonearm with gyro-balanced pivot. In this new design, Kenwood engineers have succeeded in solving two difficult problem areas of any tonearm — but particularly of tonearms in this price range. These problems are resonance and trackability, both inhibiting the reproduction of sound.

One more attractive point should not be overlooked: they are designed to fit into a prematched Kenwood system that includes a choice of amplifiers, tuners and cassette decks, in customdesigned system racks. Therefore, for the newcomer to hi-fi, these turntables offer the easy way to separate-component system building, with all the benefits of matching performance and design plus the great advantage of freedom of choice.

Here's a run-through of the main sales points and features of these two highly competitive turn-tables.

## **Operating Features**



- LED start indicator
- Start/Stop switch
- 8 Repeat switch
- Speed selector
- Quartz-lock indicator
- 6 Disc size selector
- Dial-type anti-skating
- Oirect-readout stylus pressure adjustor
- 9 Low contact loss headshell connector
- Oil-damped cueing control



- O Cut switch
- 2 Speed selector
- **3** 3-LED speed indicator
- Speed adjustor
- 6 Dial-type anti-skating
- 6 Direct-readout stylus pressure adjustor
- Low contact loss headshell connector
- Oil-damped cueing control

# **Specifications**

	KD-5OF	KD-4OR
MOTOR & TURNTABLE		
Drive System		
Turntable Platter		
Speed Control Range		Within ±3%
Wow & Flutter Rumble		
TONEARM		
Туре	Tubular Arm.	Tubular Arm.
Effective Tonearm Length		
Overhang Tracking Error		
Stylus Pressure Variable Range		
Usable Cartridge Weight		
	(with supplied headshell)	(with supplied headshell)
CARTRIDGE		
(U.S.A., Canada and U.K. Models are not equipped with t		
Furnished Cartridge	3 3 71 .	0 0 7.
Frequency Response		
Output Voltage		
Optimum Tracking Force		
Load Impedance		
Replacement Stylus		
ADDITIONAL FEATURES		
film.	(Automatic Lead-in/Return/Cut/ Repeat),	Speed Adjustment Control with 3 LED Indicators, Anti-Skating Device,
	Illuminated Quartz-Lock & Play	Oil-Damped Cueing Device,
	Indicators, Anti-Skating Device,	45rpm Adaptor Stand, Stylus
	Oil-Damped Cueing Device,	Pressure Direct Readout Counter,
	Disc Size Selector, 45rpm	Built-in Insulators.
	Adaptor Stand, Stylus Pressure	
	Direct Readout Counter, Built-in	
	Insulators.	
MISCELLANEOUS Power Requirements	AC 120V 60H- /// C A and	AC 120V 60Hz (III S A and
r ower nequirements	Canada Models)	
	AC 240V, 50Hz (U.K. Model)	
		AC 120V/220 — 240V, 50/60Hz
	(Switchable) (Other Countries)	
Power Consumption	10.0 watts	8.0 watts
Dimensions		
$(W \times H \times D)$	H 130mm (5-1/8")	
Weight	D 373mm (14-3/4°)	
SUPPLIED ACCESSORY		
	Tolpin Adaptol	Jorphi Adaptor
CABINET Material	Construction of cabinet is an	Construction of cabinet is an
mutorial	Anti-Resonance Base (ARB) with	Anti-Resonance Base (ARB) with
	injection molded resin bottom	injection molded resin bottom
	cover. ARB is injection molded	cover. ARB is injection molded from

Kenwood follows a policy of continuous advancements in development. For this reason specifications may be changed without notice.

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