JBL



ATX SERIES







1940's **NYLON STOCKINGS, FILM NOIR, THE DAWN OF AUDIO.**
James B. Lansing leaves Western Electric (where he led the team that brought sound to the movies) to start JBL. First products: the D130, an innovative high-power, low-frequency transducer, and a high-frequency transducer that's still used by audio professionals more than 50 years later.

1950's **BLUE SUEDE SHOES, MCCARTHY, THE ELECTRIC GUITAR.**
As rock 'n' roll is born, JBL becomes the clear leader in studio and theater sound. Leo Fender chooses the D130 to amplify his electric guitars. And Life magazine calls JBL Hartsfield the "dream speaker" for the amazing new world of hi-fi.



1960's **VIETNAM, WOODSTOCK, SPACE.**
JBL introduces the legendary 4320. With a high-frequency compression driver and acoustic lens in a 4-way configuration, it becomes the definitive studio monitor of the Space Age. And JBL's sound reinforcement transducers become standard equipment at large-scale rock concerts across the country. Remember the little gathering at Woodstock, NY? (We're with the band, man.)



1970's **POLYESTER, WATERGATE, SATURDAY NIGHT FEVER.**
By 1976, a Billboard survey ranks JBL studio monitors Number One. And JBL Pro technology comes home with the L-100, a consumer version of the 4300 Series, one of the best-selling speakers of the decade (and vastly better looking than the clothes of the era).



1980's **MIAMI VICE, MASTERS OF THE UNIVERSE, MTV.**
The Academy of Motion Picture Arts and Sciences chooses JBL components to introduce 70mm Dolby® stereo in showcase theaters. JBL introduces titanium diaphragms and Bi-Radial® horns in professional studio monitors.



1990's **GEN X, DOTCOMS, DVD.**
JBL's professional innovations come thick and fast: Vented Gap Cooling™ Optimized Aperture™ horns, rapid-flare low-distortion compression drivers. JBL corners the THX® cinema market. And JBL near-field studio monitors lead in 5.1- and 7.1-sound mixing and mastering.



1998's **TIK**
JBL introduces the TiK Series, which establishes a new paradigm of excellence for groundbreaking acoustic engineering, engaging musical realism, and innovative 'sculptural' design. Using processes developed by scandinavian furniture makers, the sumptuous TiK cabinet design gives enhanced sonic performance while providing a feast for the eyes.



TODAY **JBL INTRODUCES THE NEW ATX SERIES,**
with the signature JBL technologies that bring professional sound home.

JBL





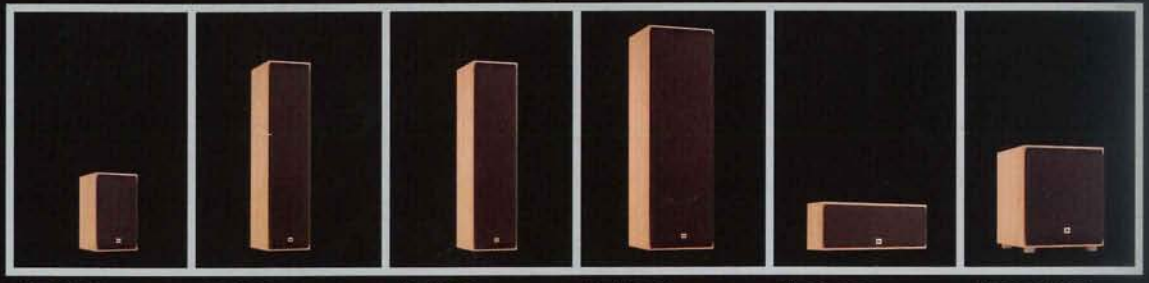
PROFESSIONAL IN PERFORMANCE.

THE ATX SERIES.

JBL ISN'T ONE TO USE THE WORD "PROFESSIONAL" LIGHTLY. AFTER MORE THAN 50 YEARS OF PROVIDING AUDIO EQUIPMENT TO CONCERT HALLS, RECORDING STUDIOS AND MOVIE THEATERS AROUND THE WORLD, JBL HAS BECOME THE FIRST CHOICE FOR LEADING RECORDING ARTISTS AND SOUND ENGINEERS.

WE KNOW PRO. AND NOW, WITH THE NEW ATX SERIES LOUDSPEAKERS, JBL PROFESSIONAL SOUND COMES HOME.

PRO SOUND JBL COMES HOME !™



	ATX 20 Loudspeaker	ATX 30 Loudspeaker	ATX 40 Loudspeaker	ATX 60 Loudspeaker	ATX 10C Center Channel Loudspeaker	ATX 100S Active Subwoofer
Type:	2-way, Reflex-loaded on Rear Baffle	3-way, Reflex-loaded on Front Baffle	3-way, Reflex-loaded on Front Baffle	3-way, Reflex-loaded on Front Baffle	2-way, Reflex-loaded on Rear Baffle	Active Subwoofer, Reflex-loaded on Front Baffle
Frequency Response:	70 Hz - 20 kHz	60 Hz - 20 kHz	55 Hz - 20 kHz	50 Hz - 20 kHz	80 Hz - 20 kHz	45 Hz - 150 Hz
Amplifier:						Amplifier 100 Watt RMS (1% THD)
Controls:						Volume Adjustable via Rotary Control Upper Crossover Frequency Adjustable via Rotary Control Phase Switch (0°/180°)
Sensitivity (2.83V/1m):	88 dB	88 dB	92 dB	92 dB	86 dB	
Nominal Impedance:	6 Ohm	6 Ohm	6 Ohm	6 Ohm	6 Ohm	
Power Handling Continuous/Peak:	60 Watt / 120 Watt RMS	100 Watt / 150 Watt RMS	140 Watt / 200 Watt RMS	140 Watt / 200 Watt RMS	60 Watt / 100 Watt RMS	
Recommended Amplifier Power*:	20 - 60 Watt RMS per Channel	20 - 100 Watt RMS per Channel	40 - 160 Watt RMS per Channel	40 - 160 Watt RMS per Channel	20 - 60 Watt RMS per Channel	
Crossover Frequency:	4000 Hz	800 / 3500 Hz	350 / 3500 Hz	800 / 3500 Hz	3500 Hz	
Connection:	Single wired with 5-way binding posts	Single wired with 5-way binding posts	Single wired with 5-way binding posts	Single wired with 5-way binding posts	Single wired with 5-way binding posts	High Level Inputs and Outputs (5-way Binding Posts) Stereo Line Level Inputs (RCA Phono) LFE Input (RCA Phono)
High Frequency Driver:	10 mm Titanium Laminate Cone/Dome tweeter	10 mm Titanium Laminate Cone/Dome tweeter	10 mm Titanium Laminate Cone/Dome tweeter	10 mm Titanium Laminate Cone/Dome tweeter	10 mm Titanium Laminate Cone/Dome tweeter	
Midrange Driver:		100 mm (4") Laminated Paper Cone	100 mm (4") Laminated Paper Cone	100 mm (4") Laminated Paper Cone		
Low Frequency Driver:	165 mm (6.5") Laminated Paper Cone	165 mm (6.5") Laminated Paper Cone	Two 165 mm (6.5") Laminated Paper Cone	250 mm (10") Laminated Paper Cone	Two 100 mm (4") Laminated Paper Cone, Magnetically Shielded	200 mm (8") Laminated Paper Cone
Finish:	All models available in Black Ash or Beech Vinyl Laminate with Dark Grey Grille					
Placement:	Bookshelf / Stand	Floor	Floor	Floor	Above or Below a TV Monitor Screen	Floor
Dimensions (H x W x D):	H: 350 mm (13.8") W: 202 mm (8") D: 237 mm (9.3")	H: 865 mm (34") W: 202 mm (8") D: 286 mm (11.3")	H: 865 mm (34") W: 202 mm (8") D: 286 mm (11.3")	H: 950 mm (37.4") W: 286 mm (11.3") D: 315 mm (12.4")	H: 158 mm (6.2") W: 410 mm (16.1") D: 131 mm (5.2")	H: 350 mm (13.8") W: 295 mm (11.6") D: 350 mm (13.8")
Weight (per piece):	5 Kg (11lbs)	13.5 kg (29.8lbs)	14.5 kg (32lbs)	20 kg (44.2lbs)	3 kg (6.6lbs)	13 kg (28.7lbs)

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JBL continually strives to update and improve existing products, as well as create new ones. The specifications and construction details in this an related publications re therefore subject to change without prior notice.

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